

## Professional Development Day & Golf Lesson

Monday 13th July 2009, 10am—4pm

Stonebridge Golf Club, Meriden, Coventry, West Midlands, CV7 7PL.

Fed up of deals being done without you, on the golf-course? Following on from the success of our first event held at Pearson, Rugby, ‘**Women in Logistics UK**’ would like to invite you to attend a **professional development day**. Morning coffee and refreshment awaits you on arrival at 10am and then out onto the course for a relaxed morning of golf, learning to play or playing a round of 9 holes. A fabulous lunch will be served at 1pm and time given for networking opportunities. This leads into an informative afternoon starting at 2pm with speaker Diana Parkes\*, who will present on ‘Women Leadership Styles’. A choice of two workshops; tips for mentors and mentees from Barbara Allen\* or boosting your career development with Beth Cauldwell\* precedes a summary round up of the day and event close at 3.30pm.

We look forward to **welcoming you on Monday 13th July** to what will prove to be both a day for **personal and business development** combined with the opportunity to learn/play a relaxing sport enjoyed by many in the business world today.

*The cost of the event is £45.*

*For booking information please contact Hannah Faulds ([hannah@variation.ltd.uk](mailto:hannah@variation.ltd.uk)) or Helen Wilkes ([helen@stiletto-golf.co.uk](mailto:helen@stiletto-golf.co.uk)) or visit the WIL website [www.womeninlogistics.org.uk](http://www.womeninlogistics.org.uk)*

***Speaker information—Diana Parkes** worked her way up through sales into commercial leadership with Mars, Coca-Cola, Carlsberg and Glendinning Management Consultants, then struck out on her own, setting up Synapse Leadership Innovation. Her motivations for leaving corporate life in male-dominated industries and functions echoed the US research finding that “the most common reason why women strike out on their own is to advance their career”. Diana’s subsequent leadership coaching work identified common and familiar challenges facing women. This inspired her explore and research the causes and realities of these multifarious issues, and most potently, to develop a new model for addressing the question of how to navigate the labyrinth to leadership. Her book, “Navigating the Labyrinth to Leadership”, is due to be published later this year.*

***Barbara Allan** is a senior lecturer and Director of Learning and Teaching within the Business School at Hull University. She was a University of Hull Teaching Fellow 2005-2007. In the past ten years, she has been involved in a wide range of national and regional e-learning and e-mentoring initiatives and she directed the EMPATHY-NETWORKS project, to encourage graduate women to gain employment in the logistics and supply chain industries. Barbara has written a number of publications including books on e-learning, project management and work-based learning.*

***Beth Cauldwell**, FCILT, is Managing Partner at Snowdon Tate; She has assisted many senior logistics professionals in making career moves and with 20 years experience in executive search, has an excellent insight into how to accelerate your career. Beth has had a number of articles on career development published and has spoken at many conferences on career planning and the changing landscape of skills required to succeed in the industry.*



**Stiletto Golf** provides the pathway for you to learn golf and a supportive community of like minded women for you to play golf with, enabling you to build strong networks for business and socially. [www.stiletto-golf.co.uk](http://www.stiletto-golf.co.uk)